

REP HEADLINE# 8341323
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/16 10.24
CHANGES ** KPLC-TV ***

ADV # _____ ADV. NAME POLI/C FAYARD/D/SEN/LA REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME AMY MILLS

25 WHITLOCK PLACE, SW
MARIETTA, GA 30064
SALES PRSN WA- FRANK LEBLANC

ORDER # _____ CONTRACT # 8341323 CLASS: NATL. LOCAL REGIONAL
PRDCT FAYARD FOR SENATE EST#4417 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/16 OCT30/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT12/16 10.24

REP: AGENCY REVISION
REV TTL \$9,075 @ 61X
PLS CFM
THX, ALEX FOR FRANK

POL 1323

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

Faya 10.24-10.30 Rev 1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		430P-500P	30		\$35.00	10/24	10/28	0		M-F	0
PROGRAM : RIEGHT THIS MINUTE												
CON COM1: RIEGHT THIS MINUTE												
19	S		600A-630A	30		\$10.00	10/29	10/29	0		SAT	0
PROGRAM : ON THE MONEY												
CON COM1: ON THE MONEY												

AGENCY ADVERTISER CODE = 724
AGENCY PRODUCT CODE = 834
AGENCY EST# = 4417

FROM REP OCT12/16 10.24
CHANGES *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		700A-900A	30		\$55.00	10/29	10/29	0		SAT	0
PROGRAM : SATURDAY TODAY												
CON COM1 : SATURDAY TODAY												
23	S		700A-800A	30		\$55.00	10/30	10/30	0		SUN	0
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
28	S		900A-1000A	30		\$65.00	10/28	10/28	0		FRI	0
PROGRAM : TODAY SHOW 2												
ORD COM1 : NA												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-24 FOR 1 SPOT/WK												
29	S		1135P-1235A	30		\$10.00	10/28	10/28	0		FRI	0
PROGRAM : LATE SHOW SETH MEYERS												
ORD COM1 : NA												
PART OF A MAKEGOOD MADE UP OF LINES 28-29												
26	S		700P-900P	30		\$550.00	10/25	10/25	0		TUE	0
PROGRAM : THE VOICE												
CON COM1 : THE VOICE												
30	A		1000A-1100A	30		\$40.00	10/24	10/28	1		M-F	1
PROGRAM : TODAY SHW3-NBC												
CON COM1 : TODAY SHW3-NBC												
31	A		1135P-1235A	30		\$10.00	10/24	10/28	2		M-F	2
PROGRAM : LATE NIGHT SETH MEYERS												
CON COM1 : LATE NIGHT SETH MEYERS												
32	A		1235A-105A	30		\$5.00	10/24	10/28	1		M-F	1
PROGRAM : C-DAILY-NBC<												
CON COM1 : C-DAILY-NBC<												

REP HEADLINE# 8341323
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/16 10.24
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

33	A		430P-500P	30		\$35.00	10/24	10/28	2		M-F	2
PROGRAM : INSIDE EDITION												
ORD COM1: REVISED												
CON COM1: INSIDE EDITION												

34	A		1200M-100A	30		\$10.00	10/29	10/29	1		SAT	1
PROGRAM : BLUE BLOODS												
CON COM1: BLUE BLOODS												

35	A		600A-630A	30		\$10.00	10/29	10/29	1		SAT	1
PROGRAM : RIGHT THIS MOMENT												
ORD COM1: PROGRAM CHANGE												
CON COM1: RIGHT THIS MOMENT												

36	A		700A-900A	30		\$50.00	10/29	10/29	1		SAT	1
PROGRAM : SATURDAY TODAY												
ORD COM1: REVISED												
CON COM1: SATURDAY TODAY												

37	A		700A-800A	30		\$50.00	10/30	10/30	1		SUN	1
PROGRAM : SUNDAY TODAY												
ORD COM1: REVISED												
CON COM1: SUNDAY TODAY												

38	A		700P-800P	30		\$550.00	10/25	10/25	1		TUE	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												

OCT/16 \$9,075.00

CONTRACT TOTAL \$9,075.00
 TOTAL SPOTS 61

MARKET TOTALS \$13,049 KPLC 71% KVHP 29% CABL 0% NVHP 0%

ACCURATE SHARES
 SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

Contract / Revision POL1323 /		Alt Order # 08341323
Product FAYARD FOR SENATE		
Contract Dates 10/24/16 - 10/30/16		Estimate # 4417
Advertiser POL/Fayard, Caroline/US Senate		Original Date / Revision 10/12/16 / 10/12/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Frank LeBlanc	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agy Code TV13041	Advertiser Code 724	Product 1/2 834
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	10/24/16	10/28/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$405.00				
N 2	KPLC	10/24/16	10/28/16	Today Show III	10:00 AM-11:00 AM		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				4	\$40.00				
3	KPLC	10/24/16	10/28/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$110.00				
N 4	KPLC	10/24/16	10/28/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$10.00				
5	KPLC	10/24/16	10/28/16	Days of Our Lives	12:30 PM-1:30 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$100.00				
6	KPLC	10/24/16	10/28/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$115.00				
7	KPLC	10/24/16	10/28/16	RI M-F 130-2p	1:30 PM-2:30 PM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$40.00				
8	KPLC	10/24/16	10/28/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$50.00				
D 9	KPLC	10/24/16	10/28/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	0	\$0.00
10	KPLC	10/24/16	10/28/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$85.00				
11	KPLC	10/24/16	10/28/16	Live at Five	5:00 PM-5:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision POL1323 /		Alt Order # 08341323
Contract Dates 10/24/16 - 10/30/16	Product FAYARD FOR SENATE	Estimate # 4417
Advertiser POL/Fayard, Caroline/US		Original Date / Revision 10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$250.00				
12	KPLC	10/24/16	10/28/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$165.00				
13	KPLC	10/24/16	10/28/16	7News at Six	6:00 PM-6:30 PM		:30				NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$405.00				
14	KPLC	10/24/16	10/28/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	3	\$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$305.00				
15	KPLC	10/24/16	10/28/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$140.00				
16	KPLC	10/24/16	10/28/16	Today Show II	9:00 AM-10:00 AM		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$65.00				
17	KPLC	10/29/16	10/29/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$280.00				
18	KPLC	10/29/16	10/29/16	Saturday Night Live	10:35 PM-12:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$70.00				
D 19	KPLC	10/29/16	10/29/16	RI Sat 6-630a	6-630a		:30				NM	0	\$0.00
20	KPLC	10/29/16	10/29/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$135.00				
D 21	KPLC	10/29/16	10/29/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	0	\$0.00
22	KPLC	10/30/16	10/30/16	Bones	11:00 PM-12:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$65.00				
D 23	KPLC	10/30/16	10/30/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 24	KPLC	10/30/16	10/30/16	NBC Meet The Press	8:00 AM-9:00 AM		:30				NM	0	\$0.00
25	KPLC	10/27/16	10/27/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$500.00				
D 26	KPLC	10/25/16	10/25/16	Tuesday Hour 2	8-9pm		:30				NM	0	\$0.00
27	KPLC	10/26/16	10/26/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$450.00				
N 28	KPLC	10/24/16	10/30/16	Last Call With Carson Daily L1236-106x			:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$5.00				
N 29	KPLC	10/24/16	10/28/16	SYN M-F 430-5P	430-5P		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$35.00				
N 30	KPLC	10/24/16	10/30/16	SYN Sa 12-1x	12-1xm		:30				NM	1	\$10.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL1323 /		<u>Alt Order #</u> 08341323
<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Product</u> FAYARD FOR SENATE	<u>Estimate #</u> 4417
<u>Advertiser</u> POL/Fayard, Caroline/US		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$10.00				
N 31	KPLC	10/24/16	10/30/16	RI Sat 6-630a	6-630a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$10.00				
N 32	KPLC	10/24/16	10/30/16	NBC Saturday Today Show	7-9am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$50.00				
N 33	KPLC	10/24/16	10/30/16	NBC Sunday Today Show	7-8am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$50.00				
N 34	KPLC	10/24/16	10/30/16	Tuesday Hour 1	7-8pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$550.00				
Totals								0.00				61	\$9,075.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	61	\$9,075.00	(\$1,361.25)	\$7,713.75
Totals	61	\$9,075.00	(\$1,361.25)	\$7,713.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.